PRESS RELEASE

VOLLEYBALL · PLAYER REPRESENTATION

TOP VOLLEY AND SIDELINE JOIN FORCES TO CREATE TOP VOLLEY WORLD

Italian agency Top Volley and Swiss-based Sideline are combining their player-representation and management businesses in a new company. Top Volley World aims to look after volleyball players on and off the court, and Russian star Arina Fedorovtseva is among the first to sign up.

MODENA / ZURICH · 28 OCTOBER 2026

MODENA / ZURICH – Two well-known names in women's volleyball are joining forces. Top Volley, the Modena-based agency led by Marco Raguzzoni and Riccardo Lelli, shareholders and long-standing player agents, and Sideline, headed by Swiss sports lawyer Dr. Vassilios Koutsogiannakis and FIVB-licensed agent Frieder Strohm, have signed an agreement to combine their businesses step by step under a new Swiss company, Top Volley World Ltd.

The partners' idea is simple: a team, built around the player. Alongside contract negotiations and transfers, players will get support with career planning, legal advice, finance, personal branding and marketing, all under one roof.

Top Volley World will combine its own agency operations with a network of established partner agencies on several continents, all working under one brand and to the same standards. The new company is due to be incorporated in Switzerland in the first quarter of 2027.

"We share one dream: to build an organisation volleyball has never seen," said Raguzzoni. "Behind every transfer there is a person. Each player should have one team that stands by her, from her first contract to her last match and beyond."

Koutsogiannakis added: "Top Volley brings one of the strongest networks in the sport. Sideline brings legal expertise, branding and digital tools. Together, we can give players care and protection on a whole new level."

EXCLUSIVE PARTNERSHIP WITH RUSSIAN AGENCY

Right from the start, another important piece falls into place: Ekaterina Fedorovtseva, one of the most established agents for Russian players, is joining the project with her agency as the exclusive partner agency for Russia. Together with Top Volley World, she will look after the Russian market and international transfers for players from and to Russia.

Fedorovtseva knows the Russian volleyball landscape like few others. Her network reaches from young talents to national team players and from clubs to federations. But for a move abroad, even the best players need someone who opens the right doors – and that is exactly where the international network of Top Volley World comes in.

"Russian players are among the best in the world. What they need for the next step abroad is a door opener – an agency with access to the top leagues that also protects their interests," she said. "As the exclusive partner of Top Volley World, we can now offer them exactly that."

"It is a privilege to welcome Ekaterina as our exclusive partner for Russia. She knows Russian volleyball inside out, she cares about her players and she shares exactly the values on which we are building Top Volley World.

Together we can open doors for Russian players to the best leagues in the world," said Raguzzoni and Koutsogiannakis.

ARINA FEDOROVTSEVA PART OF THE PROJECT

One of the first players to commit to the new agency is Arina Fedorovtseva, one of the most sought-after outside hitters in the women's game. Her decision is a strong signal for Top Volley World: from day one, the new agency will look after one of the most prominent players in international volleyball. For Fedorovtseva, the move is about more than volleyball:

> "After the difficulties I experienced lately, I wanted a fresh start with people I can fully trust. Finding the right club is only one part of it – what really convinced me is everything around it: building my own brand, getting proper legal and tax advice, and having someone who looks after my future beyond volleyball. I feel I am in good hands, as a person and not only as a player."
>
> ARINA FEDOROVTSEVA

CONTACT

MEDIA ENQUIRIES

Gaël Riesen

Sideline Group Ltd.

gael@sideline-group.com

MORE INFORMATION

Follow us on Instagram or visit our website:

IG **@topvolleyworld** · WWW **topvolleyworld.com**